

Thermal Transfer Ribbons

TECHNICAL DATA SHEET



LABELS DIRECT

R510C Durable Color Resin

PRODUCT DESCRIPTION

R510C offers the same incredible durability as our R510 Ultra Durable Resin. R510C is available in four standard colors and is the industry's toughest color resin ribbon capable of handling extreme environmental labeling with unmatched scratch and solvent resistance. This ribbon is perfect for card printing applications.

RECOMMENDED SUBSTRATES

Polyester, polypropylene, polyimide, PVC cards, PET cards

PERFORMANCE CHARACTERISTICS

- Toughest resin ribbon on the market
- Unmatched in abrasion and solvent resistance
- UL recognized (blue, red, green)
- High density printing ensuring edge definition
- Specially formulated backcoating for printhead protection

RECOMMENDED APPLICATIONS



AGENCY



ASSET
TRACKING



AUTOMOTIVE



CHEMICAL
DRUM



CIRCUIT
BOARD



COLOR



ELECTRICAL
COMPONENT



EXTREME
ENVIRONMENT



PRODUCT ID



SIGNAGE



Blue
PMS 2935C



Red
PMS 185C



Green
PMS 347C



Matte Silver
PMS 877C

Colors may vary by substrate
PMS = Pantone® Matching System