



LABELS DIRECT



Thermal Transfer Ribbons

Signature Series™ Wax

Product Description

Signature Series™ Wax is a reliable, cost-effective solution for a wide range of applications. This product features our SmoothCoat® backcoat and has a unique ink formulation that dissipates static. Designed with our Edge Definition™ for crisp, rotated bar codes and dark, durable images, Signature Series™ Wax is versatile enough to print on papers, as well as, low-end synthetics.

Recommended Applications



FLEXIBLE PACKAGING



GENERAL



HORTICULTURE



INVENTORY



LOGISTICS



PARTS PACKAGING



PHARMACEUTICAL



PRODUCT ID



RETAIL



RFID



SHELF



SHIPPING



SIGNAGE

Recommended Substrates

Coated/uncoated paper & tag stocks, synthetic paper, polyethylene, polypropylene, polyolefin, Kimdura®, Valeron®, Polyart®, gloss paper

Performance Characteristics

- Suitable for a wide range of applications
- Prints at high speeds (12 IPS) delivering crisp, rotated bar codes
- Dissipates static, resulting in hassle-free, low maintenance thermal transfer solutions
- Available in SmartPaks®
- Unbeatable Edge Definition™ for dark, dense images and improved scan rates

Visit us at www.labelsdirect.com

Labels Direct, Inc.

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Chesterfield, MO 63005

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Ribbon Properties

Description	Result	Test Method
Ink	Wax (resin-enhanced)	
Color	Black	Visual
Total Thickness	7.8 ± 0.5µ	Micrometer
Base Film Thickness	4.8 ± 0.3µ	Micrometer
Ink Thickness	3.0 ± 0.2µ	Micrometer
Ink Melting Point	73°C (163°F)	Differential Scanning Calorimeter

Durability of Printed Image

Label Stock: Coated Paper

Print Speed: 6 IPS

Description	Result	Test Method
Print Density	> 1.80	Densitometer
Smudge Resistance	A*	Colorfastness Tester - 50 Cycles @ 500 Grams with Cotton Cloth
Scratch Resistance	A*	Colorfastness Tester - 20 Cycles @ 200 Grams with Stainless Steel Pointed Tip

*American National Standard Institute (ANSI) Grade Levels A, B, C, D, and F, where A is excellent, B is above average, C is average, D is below average, and F is poor.

Conversion Chart

Millimeters (mm) to Inches = mm ÷ 25.4	Inches to Millimeters (mm) = Inches × 0.03937
Meters (m) to Feet (ft) = m ÷ 0.3048	Feet (ft) to Meters (m) = Feet ÷ 3.2808
C° to F° = (1.8 X C°) + 32 = F°	F° to C° = (F° ÷ 1.8) - 17.77
Thousand square inches (MSI) to m ² = MSI X 0.645	MSI = m ² ÷ 0.645

The information on this data sheet was obtained in our laboratories. Measured values may vary slightly when tested in a different environment. Information contained within this document is subject to change without notification.

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